

WHAT MANUFACTURING REALLY LOOKS LIKE

★ Celebrating Manufacturing Day ★

MANUFACTURING ENABLES OUR EVERYDAY LIVES*



*Representatives from Manufacturing Day

MANUFACTURING DRIVES OUR ECONOMY

Manufacturing supports more than
17.4 MILLION
U.S. Jobs

\$1.00 = \$1.48

\$1.00 spent in manufacturing creates
\$1.48 for the U.S. economy

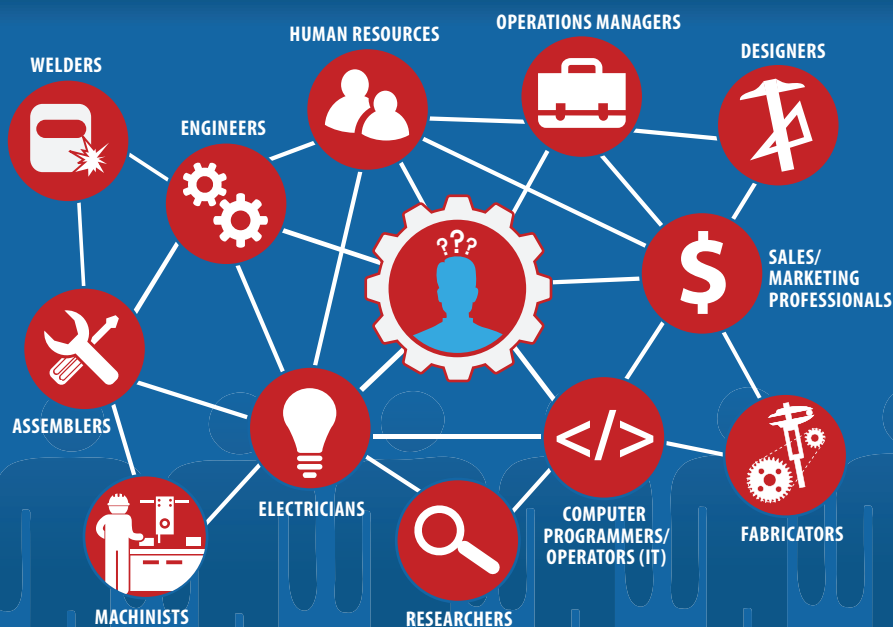
12%
GDP

Manufacturing comprises
nearly 12% of our GDP



U.S. Manufacturing is the
tenth largest economy in the world

MANUFACTURING OFFERS DIVERSE CAREER OPPORTUNITIES



Manufacturing Pays

Nearly

\$60k

Annual average salary of entry-level
manufacturing engineers

And

More than

\$77k

Annual average salary of
manufacturing workers

MANUFACTURING DAY: CELEBRATING THE BACKBONE OF AMERICA

The first Friday of October marks Manufacturing Day.

The movement seeks to improve public perception of manufacturing careers and expand understanding of its value to the U.S. economy. Manufacturers open their doors to educate the public through open house tours and events.



AMERICA NOTICED: 2013 MFG DAY RESULTS

834

Organizations hosted open houses and events



35,000+ Attendees

80 million:

Learned about Manufacturing Day through Discovery Communication's Science Channel and "How It's Made"



+Thousands:

News articles published:
Huffington Post - Wall Street Journal
Industry Week - US News and World Report - Thomas Net - Boston Globe



22

Penske Racing No. 22 Shell-Pennzoil Ford Fusion race car deck lid featured the Manufacturing Day logo at NASCAR® Sprint Cup



15

Governors issued proclamations officially recognizing Manufacturing Day



9

Floor speeches delivered in Congress



Thanks to everyone who spreads awareness about U.S. manufacturing.

Mark your calendars for the next

Manufacturing Day on Friday, October 3rd, 2014.

WWW.MFGDAY.COM

MFG DAY
10.03.14

- REFERENCES -

National Institute of Standards and Technology, National Association of Manufacturers, The Manufacturing Institute, National Science Foundation, U.S. Bureau of Labor Statistics, U.S. Bureau of Economic Analysis
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